

## Cookies and other Tracking Technologies

Cloudpresenter and our third party partners, such as our advertising and analytics partners, use various technologies to collect information, such as cookies and web beacons.

### What types of technologies do we use?

We use cookies, web beacons and other technologies to improve and customize our products and websites ("the Services") and your experience; to allow you to access and use the Services without re-entering your username or password; to understand usage of our Services and the interests of our customers; to determine whether an email has been opened and acted upon; and to present you with advertising relevant to your interests.

### How do we use them?

- **Where strictly necessary.** These cookies and other technologies are essential in order to enable the Services to provide the feature you have requested, such as remembering you have logged in.
- **For functionality.** These cookies and similar technologies remember choices you make such as language or search parameters. We use these cookies to provide you with an experience more appropriate with your selections and to make your use of the Services more tailored.
- **For performance and analytics.** These cookies and similar technologies collect information on how users interact with the Services and enable us to improve how the Services operate. For example, we use Google Analytics cookies to help us understand how visitors arrive at and browse our products and our [website](#) to identify areas for improvement such as navigation, user experience, and marketing campaigns.
- **Targeting Cookies or Advertising Cookies.** These cookies collect information about your browsing habits in order to make advertising relevant to you and your interests. They remember the websites you have visited and that information is shared with other parties such as advertising technology service providers and advertisers.

- **Social media cookies.** These cookies are used when you share information using a social media sharing button or “like” button on our websites or you link your account or engage with our content on or through a social media site. The social network will record that you have done this. This information may be linked to targeting/advertising activities.

### **How can you opt-out?**

To opt-out of our use of cookies, you can instruct your browser, by changing its options, to stop accepting cookies or to prompt you before accepting a cookie from websites you visit. If you do not accept cookies, however, you may not be able to use all aspects of our Services. Cloudpresenter and our third party partners also collect information using web beacons (also known as “tracking pixels”).

Many browsers include their own management tools for removing HTML5 local storage objects. To manage “flash cookies” please click [here](#). You may be able to opt out of receiving personalized advertisements as described in the Privacy Policy under “Your Choices”.

You will not be able to opt-out of any cookies or other technologies that are “strictly necessary” for the Services.

### **Updates to this Notice**

This Cookies & Tracking Notice may be updated from time to time, please refer to this document to see any updates.